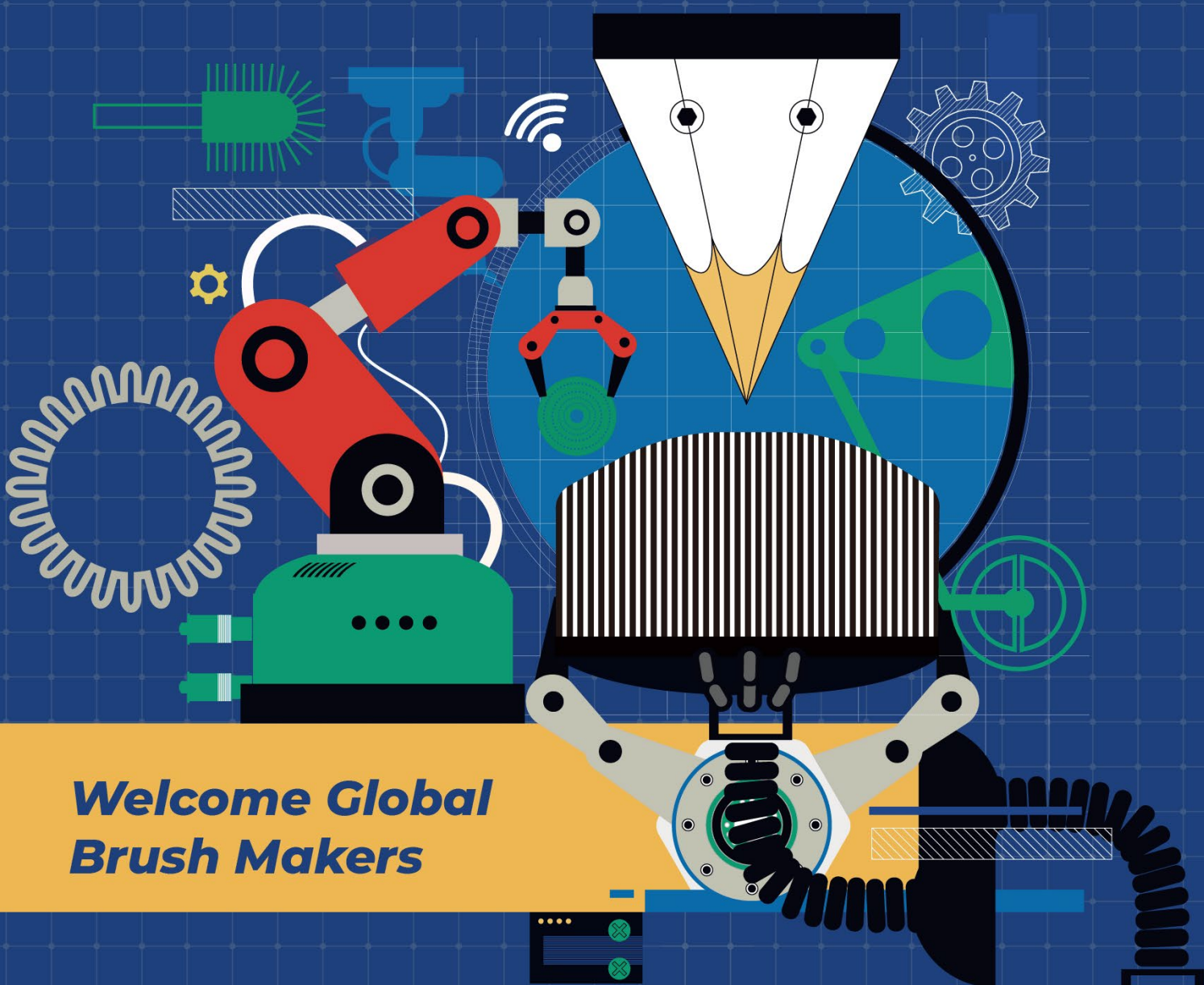




📅 Dec. 9-11, 2025
📍 SNIEC - Shanghai, China

China International Brush Industry Exhibition



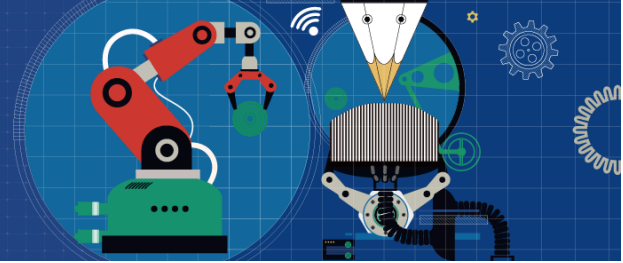
**Welcome Global
Brush Makers**

Organizers



Follow us





CIBRUSH 2025

The 4th China International Brush Industry Exhibition

1. Exhibition Overview

Exhibition Name: CIBRUSH 2025 – The 4th China International Brush Industry Exhibition

Exhibition Theme: Welcome Global Brush Makers

Frequency: Biennial

Exhibition Scale: 20,000 m²

Dates: December 9-11, 2025

Venue: Shanghai New International Expo Centre (SNIEC)

Website: www.cibrush.com

2. Organizational Structure

Organizers: China Sundry Articles Industry Association

Beijing HJT International Exhibition Co., Ltd.

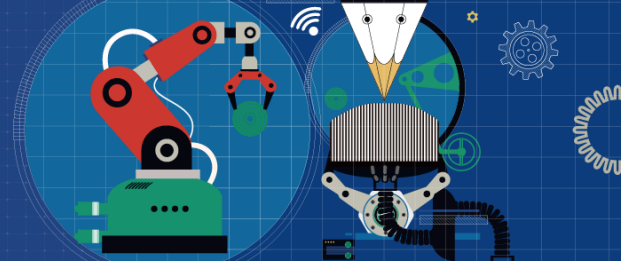
Co-organizers: Anhui Brush Industry Chamber of Commerce

Shantou Toothbrush Industry Association

Undertaker: HJT Exhibition (Shanghai) Co., Ltd.

3. Exhibition Introduction

CIBRUSH - the China International Brush Industry Exhibition, was founded in 2015. It is organized by Beijing HJT International Exhibition Co., Ltd. and the China Sundry Articles Industry Association. Over the years, CIBRUSH has focused on brush making technology and served the upstream and downstream sectors of the brush industry. CIBRUSH enjoys a strong brand reputation worldwide.



CIBRUSH 2025 coincides with the **10th anniversary** of the brand’s establishment and will return to Shanghai under the theme **"Welcome Global Brush Makers"**. This time, the exhibition will set a new **"Semi-Finished and Finished Products Area"** aiming to create a platform that covers the entire industrial chain of brush industry. An **"Virtual Expo" platform** focusing on online supply and demand matching of international trade will also be launched, along with continued digital marketing promotion in overseas markets, deepening the connection between China's brush industry and the global market.

4. Exhibitor Categories

- **Technology, Equipment, and Accessories**

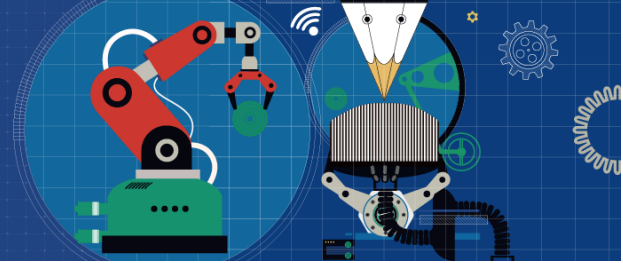
Fully automatic brush-making machines, tufting machines, auxiliary equipment (trimming, flagging, labeling, etc.), paint brush/roller processing equipment, twisting machines, mop processing equipment, automation solutions, packaging machines, cutting machines, mane blending machines, wooden handle processing equipment, molds, filament extrusion equipment, injection molding machines, spinneret plate, other related accessories/consumables, etc.

- **Raw Materials**

Polymer filaments, natural filaments, metal filaments, raw materials, additives, etc.

- **Semi-finished and Finished Products Area**

| Exhibition Area | Exhibit Scope |
|--|--|
| Oral Care OEM Area | Manual toothbrushes, electric toothbrushes, interdental brushes, dental floss, etc. |
| “CleaningHub” Cleaning and Hygiene Area | Household brushes, commercial cleaning, sanitation cleaning, brush accessories, etc. |
| Industrial Brush Area | Deburring, grinding, polishing, cleaning, etc. |
| Beauty & Hair OEM Area | Cosmetic brushes, eyelash brushes, nail brushes, |



| | |
|--------------------|-------------------------------------|
| | false eyelashes, hair combs, etc. |
| Coating Tools Area | Paint brushes, roller brushes, etc. |

- **Professional Media/Trade Associations/Research Institutions/Government Agencies**

5. Professional Visitors

Visitor Range

- Brush-making companies (oral care, household brushes, commercial cleaning, painting tools, industrial brushes, sanitation brushes, etc.)
- Brands (oral care, household brushes, beauty tools, etc.)
- Brush application fields

Number of Visitors

8,000

Visitor Regions

China mainland and Hong Kong, Macao, Taiwan: 70%

Overseas: 30%

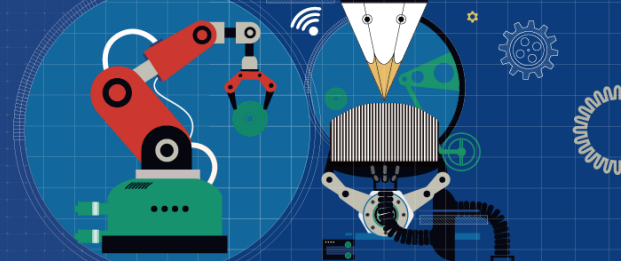
6. The 4th China Brush Industry International Forum

With the theme of "New Changes, New Opportunities", the forum will focus on product innovation and explore innovation paths suitable for brush manufactures, brands and brush application enterprises.

Focus on technological progress, explore the direction of brand construction, learn about the overseas policy, analyze the global market dynamics, and comprehensively help enterprises expand overseas markets and realize global layout. The goal is to provide the most valuable insights for the Chinese brush industry to better serve the global market.

Organizers

China Sundry Articles Industry Association



Beijing HJT International Exhibition Co., Ltd.

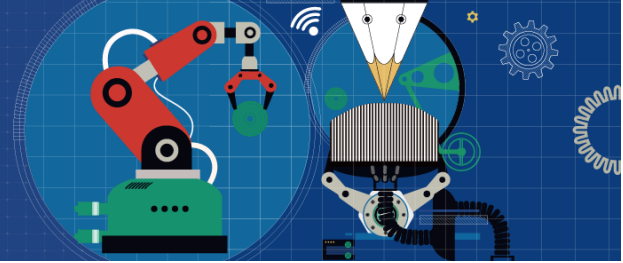
This forum will focus on the following topics

- Development and Innovation of Brush-Making Technology
- Innovation & Sustainable Development of Brush Filaments
- Analysis and Development of the International Market
- Market Competition and Differentiation Strategy
- The Application of Digital Marketing in Brush Industry

7. Virtual Expo Platform

CIBRUSH 2025 has launched “Virtual Expo” platform, focuses on online supply and demand matching of international trades, aims at precisely matching the trade needs of global exhibitors and industry professionals. This platform serves as an efficient and convenient bridge for communication between both parties, while continually expanding its presence in international markets through advanced digital marketing strategies. The goal is to strengthen the connection between China brush making industry and the global market, accelerating its path toward globalization.

- **Company Page:** Exhibitors can create a detailed company profile on the platform, featuring their company introduction, product catalogs, technological advantages, contact information, and more, offering a comprehensive display of their strengths and specialties.
- **Product Search:** Industry professionals can quickly search for products and companies using keywords, categories, and application fields, enhancing procurement efficiency.
- **Supply and Demand Posting:** Companies can post their supply and demand information, such as raw material procurement needs, equipment sales intentions, and cooperation project searches, to quickly find suitable partners.



- **Online Communication:** The platform offers an online communication service, enabling exhibitors and attendees to engage in discussions, resolve inquiries, and explore cooperation opportunities.
- **Appointment Scheduling:** Both parties can schedule appointments for face-to-face meetings during the offline exhibition, ensuring effective connections.

8. Exhibition and Sponsorship Fees

Booth Fees

Raw Space: USD 320/sqm

Standard Booth: USD 380/sqm

Diamond Sponsor

Includes a main aisle booth of 300 sqm or more, visitor lanyard advertising, and diamond-level conference sponsorship.

Platinum Sponsor

Includes a main aisle booth of 200 sqm or more, visitor badge advertising, and platinum-level conference sponsorship.

Gold Sponsor

Includes a main aisle booth of 100 sqm or more, official tote bag advertising, and gold-level conference sponsorship.

*Note:

1. Please contact us for sponsorship prices.
2. All prices listed above exclude 6% VAT.

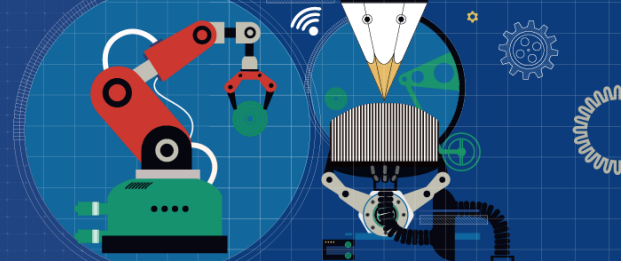
9. Contact Us

China Mainland Exhibitors

Contact: Ouyang

Phone: +86 10 5867 7299/+86 188 1140 4986

Email: cibrush.ouyang@hjtexpo.com



Exhibitors from Hong Kong, Macao, Taiwan and Overseas

Contact: Laura Zhang

Phone: +86 10 5867 7060 / +86 15731633718

Email: wenting.zhang@hjtexpo.com

China Mainland Visitors

Contact: Katelyn Xue

Phone: +86 21 63232733

Email: katelyn.xue@hjtexpo.com

Visitors from Hong Kong, Macao, Taiwan, and Overseas

Contact: Laura Zhang

Phone: +86 10 5867 7060

Email: wenting.zhang@hjtexpo.com

10. Follow Us



Official WeChat



@CIBRUSH



@CIBRUSH



@CIBRUSH